

As part of our ongoing effort to bring you information you can use right now,
Environments for Humans is proud to present

ONLINE
VIDEO
CONFERENCES

The Workshop Summits

NO TRAVEL!
◆
NO HASSLE!

Four separate workshops on topics relevant to all designers and developers. All online!
Choose one, two or all four Workshops and **Bring The Experts To Your Desktop.**

DAY ONE: THURSDAY JANUARY 14, 2010



ONLY
\$250

HTML5 with Molly Holzschlag 9 am–12 pm CT

As the open standard for Web applications, HTML5 takes markup to a new level, requiring Web developers and designers to re-examine the way they've worked in the past, and will be working in days and months to come.

Presented by Molly Holzschlag, Web Standards advocate, evangelist, developer relations team member at Opera Software, and author of several standards-based Web design books, this workshop helps to demystify HTML5 as well as provide actual insight into how to begin using aspects of the language today.

\$250 FOR AN INDIVIDUAL TICKET / OR \$700 FOR A MEETING ROOM



ONLY
\$250

CSS3 with Christopher Schmitt 2–5 pm CT

Recent implementation of CSS3 features in modern browsers allows for greater design control and creativity.

In this workshop, Christopher Schmitt, author of *The CSS Cookbook*, walks attendees through new design possibilities available in CSS3. We'll cover working with colors, shadows, multiple background and border images, gradients and transitions, and multiple columns. And in addition to font embedding techniques and third-party font bureaus, we look into designing with older browsers in mind when coding with CSS3.

\$250 FOR AN INDIVIDUAL TICKET / OR \$700 FOR A MEETING ROOM

DAY TWO: FRIDAY JANUARY 15, 2010



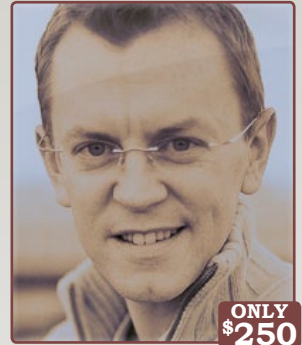
ONLY
\$250

Microformats with Emily Lewis 9 am–12 pm CT

Microformats are HTML-based design patterns that add semantics to common web content, such as that about people, places, events and links. Microformats have a wide range of benefits, including SEO, standards compliance and extensible data publishing.

Spend three hours exploring these subtle but essential design elements with Emily Lewis, author of *Microformats Made Simple*. In addition to covering the basics of microformats & why you should be using them, you'll get your hands dirty with exercises to help you start publishing right away.

\$250 FOR AN INDIVIDUAL TICKET / OR \$700 FOR A MEETING ROOM



ONLY
\$250

Findability with Aaron Walter 2–5 pm CT

Connecting with your audience is objective number one for any website. Findability—the discipline of helping users discover the content they seek—not only helps businesses get their message out, but it improves the user experience too.

In this workshop presented by Aaron Walter, User Experience Designer at MailChimp and author of *Building Findable Websites: Web Standards SEO and Beyond*, you'll learn techniques to make your site more meaningful to search engines, easier to index, and strategies to get your content in front of a broader audience.

\$250 FOR AN INDIVIDUAL TICKET / OR \$700 FOR A MEETING ROOM

BOTH DAY ONE WORKSHOPS \$399 FOR AN INDIVIDUAL TICKET / OR \$1199 FOR A MEETING ROOM

BOTH DAY ONE WORKSHOPS \$399 FOR AN INDIVIDUAL TICKET / OR \$1199 FOR A MEETING ROOM

BOTH DAYS! ALL FOUR WORKSHOPS \$749 FOR AN INDIVIDUAL TICKET / OR \$2299 FOR A MEETING ROOM

Register online at workshopsummits.com



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