

Executive Summary For Busy People Like You

Environments for Humans is proud to present the Summit Series of Virtual Conferences. We bring together expert speakers on a given topic and spend the entire day exploring that topic from different angles. Watching The Summit live online saves the time and money you would spend on attending a traditional conference! Each Summit is chock-full of focused, current content that is highly relevant to today's designers and developers. We are pleased to announce the next in our Series:



Designers at the forefront of Web Optimization come together to share their insights and experiences



Billy Hoffman
Zoompf.com

Implementing a Web Performance Program (Without Killing Yourself)



Tom Hughes-Croucher
Yahoo!

I Made a Map of The Internet



John Dalton
Optimization Guru

Coding for Performance



Kyle Simpson
Optimization Guru

No More <script> Tag Soup



Stoyan Stefanov
Yahoo!

CSS and Image Optimization



Brian LeRoux
Nitobi, Inc.

Mobile Web Performance Sucks (and What You Can Do About It)

Who is The Web Optimization Summit For?

Ideal for any designer or programmer looking for proven tips and techniques to improve load times and overall site performance. Deepen your skillset and overcome hidden optimization challenges.

The Web Optimization Summit is perfect for anyone who wants to improve site performance, achieve higher search rankings, and ultimately save money even as your sites continue to grow. Learn from the pros as they share their experiences building and optimizing some of the biggest, most high-performance sites on the web.

We created the Summit Series to bring some of the Rockstars of the Web Design Industry together to tackle one subject, in depth, at a time. And since the **The Web Optimization Summit** is all online, you get the chance to benefit from the knowledge, skill and insight of our speakers without having to deal with the bother and expense of travel. **Join us online May 12 for The Web Optimization Summit!**



Watch on your desktop or iPhone!



A Virtual Conference

Holding **The Web Optimization Summit** online enables us to bring some of the most seasoned optimization experts to you but what if you've never been to an online conference before?

We'll email the login info to you about 45 minutes before the conference begins. Once you log in, you will be able to see the presentations, chat with other attendees, and ask questions.

Come and go as you please throughout the day without a worry of missing any content—all of the sessions are recorded! You can view the recordings later on at your own convenience. There will be short breaks between each presentation in addition to a mid-day lunch break.

The Bottom Line

You won't find this breadth of content on site optimization at this price anywhere else!

ONLY \$179 FOR AN INDIVIDUAL TICKET / OR \$479 FOR A MEETING ROOM

Register now!
Seating is limited



Register online at

weboptimizationsummit.com

Questions? e4h@heatvision.com

