

# Executive Summary For Busy People Like You

Environments for Humans is proud to present the Summit Series of Virtual Conferences. We bring together expert speakers on a given topic and spend the entire day exploring that topic from different angles. Watching The Summit live online saves the time and money you would spend on attending a traditional conference! Each Summit is chock-full of focused, current content that is highly relevant to today's designers and developers. We are pleased to announce the next in our Series:

ONLINE  
APRIL 21  
2010

## WEB SUMMIT

Designers at the forefront of User Experience come together to share their insights and experiences

### Practical Prototyping



**Dan Rubin**  
Co-Author of  
*Pro CSS Techniques and  
Web Standards Creativity*

### Analyzing Card Sorting



**Donna Spencer**  
Author of  
*Card Sorting: Designing  
Usable Categories*

### Designing the First 15 Minutes



**Daniel Burka**  
Design Director at  
Tiny Speck



**Rob Goodlatte**  
Product Designer  
Facebook,  
Facebook Lite

### Mobile UX



**Jen Hanen**  
Independent Mobile  
Design Specialist &  
Consultant



**Cindy Li**  
Product Designer  
at Yahoo!

### Real World Remote Research



**Juliette Melton**  
Independent User  
Experience Researcher

### Sustainable UX



**Nick Finck**  
Principal and Director  
of User Experience at  
Blue Flavor

## Who is The UX Web Summit For?

Ideal for any designer or programmer looking to build up their User Experience toolkit. Deepen your skillset and overcome more challenging UX dilemmas.

Every Web developer faces challenges when designing user experiences (UX). Great UX can mean the difference between merely having a web presence and truly engaging your visitors so they'll gladly come back over and over again. Practical techniques to create the best UX are hard to come by, though. **The UX Web Summit** gives you the chance to learn from the pros as they share their experiences building some of the most popular sites on the web.

We created the Summit Series to bring some of the Rockstars of the Web Design Industry together to tackle one subject, in depth, at a time. And since the **The UX Web Summit** is all online, you get the chance to benefit from the knowledge, skill and insight of our speakers without having to deal with the bother and expense of travel. **Join us online April 21 for The UX Web Summit!**



Watch on your  
desktop or  
iPhone!

## A Virtual Conference

Holding **The UX Web Summit** online enables us to bring some of the most knowledgeable User Experience designers to you but what if you've never been to an online conference before?

We'll email the login info to you about 45 minutes before the conference begins. Follow the enclosed link. Once you log in, you will be able to see the presentations, chat with other attendees, and ask questions. Come and go as you please throughout the day! There will be short breaks between each presentation in addition to a mid-day lunch break.

## The Bottom Line

You won't find this breadth of content on User Experience at this price anywhere else!

ONLY \$179 FOR AN INDIVIDUAL TICKET / OR \$479 FOR A MEETING ROOM

**Register now!**  
Seating is limited



Register online at  
**uxwebsummit.com**  
Questions? e4h@heatvision.com

