

# Executive Summary For Busy People Like You

Environments for Humans is proud to present the Summit Series of Virtual Conferences. We bring together expert speakers on a given topic and spend the entire day exploring that topic from different angles. Watching The Summit live online saves the time and money you would spend on attending a traditional conference! Each Summit is chock-full of focused, current content that is highly relevant to today's designers and developers. We are pleased to announce the next in our Series:

# the DIY summit

design solutions for the one-person web team

Some of the Web's most talented innovators come together to share their insights and experiences.

## WorkFLOW: A better, more effective way to work (& live)



**Kelly Goto**  
Author of *Web Redesign: Workflow that Works*

## Design and Development for the iPhone



**Brian Fling**  
Author of *Design and Development for the iPhone*

## Using WordPress for Content Management



**Matt Harris**  
Incorrigible Code Wrangler and Serial Tinkerer

## Incorporating Subversion into Your Workflow



**Ryan Ireland**  
Author of *The Business Podcasting Book*

## Introduction to Ruby on Rails



**Kevin Lawver**  
Co-Author of *Adapting to Web Standards*

## Conducting Effective User Research



**Juliette Melton**  
User Experience Researcher  
Lumos Labs

## Mastering the Details in Interface Design



**Dan Rubin**  
Co-Author of *Pro CSS Techniques and Web Standards Creativity*

## The Art of Self-Branding



**Lea Alcantara**  
Creative Principal  
LeaLea Design

## Conducting Effective User Research



**Mark Trammell**  
Co-Author of *Professional CSS*

## Who is The DIY Summit For?

Ideal for any freelancer, solo designer/developer, or anyone else hoping to streamline their workflow. Brush up on the latest trends and find solutions to your everyday challenges.

The DIY Summit: Design Solutions for the One-Person Web Team, is for those who "go it alone," designing and managing entire websites by themselves, either by choice or by chance. The DIY Summit is ideal for any experienced solo designer/developer looking to try out some new strategies and streamline their workflow. Whether you are a freelancer, an in-house creative team of one, or even a creative director curious about trying something new, The DIY Summit is for you.

We created the Summit Series to bring some of the Rockstars of the Web Design Industry together to tackle one subject, in depth, at a time. And since the The DIY Summit is all online, you get the chance to benefit from the knowledge, skill and insight of our speakers without having to deal with the bother and expense of travel. Join us online September 17 for The DIY Summit!

## A Virtual Conference

Holding The DIY Summit online enables us to bring you some of the most knowledgeable Web Design gurus virtually, but what if you've never seen an online presentation before?



We'll email the login info to you about an hour before the conference begins. Follow the enclosed link. Once you log in, you will be able to see the presentations, chat with other attendees, and ask questions. Come and go as you please throughout the day! There will be short breaks between each presentation in addition to a mid-day lunch break.

## The Bottom Line

You won't find this much talent and great content at this price anywhere else!

ONLY \$179 FOR AN INDIVIDUAL TICKET / OR \$479 FOR A MEETING ROOM

Don't miss out—  
Register now!  
Ticket Sales end Sept. 16



Environments for Humans is brought to you by HeatVision.com  
Questions? e4h@heatvision.com

Register online at  
[diysummit.com](http://diysummit.com)